

# FCC EEO Public File Report

**Call Sign**  
WHEC-TV

**Type of Station**  
TV

**Location: City/State**  
Rochester, NY

**Facility ID**  
70041

For the reporting period: 02/01/17 to 01/31/18

## Full-Time Positions Filled

Job Title	Date Closed	Recruitment Source Groups	Source for Person Hired
Account Executive	03/06/2017	Internal,National,P Except for: 452 645 686 1092 1287 1439 2108 2254 2265 2271 2276 2277	2094
Account Executive	03/06/2017	Internal,National,P Except for: 452 645 686 1092 1287 1439 2108 2254 2265 2271 2276 2277	358
Account Executive	09/08/2017	Internal,National,P Except for: 158 452 686 1092 1287 1439 2102 2300	2094
Account Executive	09/08/2017	Internal,National,P Except for: 158 452 686 1092 1287 1439 2102 2300	358
Account Executive	11/28/2017	Internal,National,P Except for: 452 1092 1287 1439	358
Account Executive	11/28/2017	Internal,National,P Except for: 452 1092 1287 1439	2094
Assignment Editor	02/20/2017	Internal,National,P Except for: 158 452 1092 2276 2277	358
Broadcast Electronics Technician	10/20/2017	Internal,National,T Except for: 158 487 1439 2307	369
Chief Meteorologist	09/01/2017	Internal,National,P Except for: 158 452 1092 1287 1439 2307	2271
Digital Media Manager	12/05/2017	P Except for: 156 158 171 173 181 195 196 197 216 220 247 270 272 278 305 331 348 368 388 398 431 432 436 443 444 446 493 494 500 513 616 617 643 645 649 686 697 698 708 720 723 734 736 741 762 772 782 796 798 803 804 809 822 823 826 920 924 1186 1220 1230 1273 1287 1439 1464 1465 1466 1467 1468 1469 2108 2117 2232 2241 2265 2271 2276 2277 2300 2307	358
Digital Sales Manager	04/27/2017	Internal,National,P Except for: 452 1092 1287 1439 2108	2094
Director of Marketing and Creative Services	09/08/2017	Internal,National,P Except for: 452 1092 1287 2102 2108 2300 2307	358
Executive Assistant	09/14/2017	Internal,National,S Except for: 158 452 1092 2307	2094
Executive Producer	12/14/2017	Internal Except for: 307 402 408 416 555 843 865 893 905 911 1213 1270 1844 1845 1847 1848 2081 2082	369
Local Sales Manager	04/04/2017	Internal	369
Meteorologist/Multimedia Journalist	07/12/2017	Internal,National,P Except for: 158 452 1092 1287 1439	358
Meteorologist/Multimedia Journalist	09/06/2017	Internal,National,P Except for: 158 452 1092 1287 1439 2102 2300 2307	1186
Multimedia Journalist	10/25/2017	Internal,National,P Except for: 158 452 1092 1287 1439 2102 2300 2307	358
Multimedia Journalist	10/25/2017	Internal,National,P Except for: 158 452 1092 1287 1439 2102 2300 2307	358
National/Regional Sales Manager	01/01/2018	Internal,National,P Except for: 452 1092 1287 1439	1186
News Producer	06/01/2017	Internal,National,P Except for: 158 452 1092 1287 1439	369
News Producer	03/01/2017	Internal,National,P Except for: 158 1439 2276 2277	358
News Producer	03/01/2017	Internal,National,P Except for: 158 1439 2276 2277	358
Operations Technician	05/15/2017	Internal	369
Photographer/Editor (Vacation Relief)	11/14/2017	Internal	369
Photographer/Editor	11/29/2017	Internal,National,P Except for: 158 2271	358
Traffic Specialist (Sales Department)	09/20/2017	Internal,National,S Except for: 452 1092 2307	358
Weekend Anchor/Reporter	08/17/2017	Internal,P Except for: 156 158 171 173 181 195 196 197 216 220 247 270 272 278 305 307 331 348 358 368 369 388 398 402 416 431 432 436 443 444 446 493 494 500 513 555 616 617 643 645 649 686 697 698 708 720 722 723 734 736 741 772 782 796 798 803 804 809 822 823 826 843 865 893 905 911 920 924 1213 1220 1230 1270 1273 1287 1439 1464 1465 1466 1467 1468 1469 1844 1845 1847 1848 2081 2082 2102 2108 2117 2232 2241 2265 2271 2276 2277 2300	369

## List of Recruitment Sources for Interviewees

Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees
158	2	247	1	358	31	368	1
369	20	408	2	488	1	493	1
616	1	710	2	762	1	772	1
782	5	911	1	924	3	1186	15
2094	24	2117	1	2232	2	2271	2
2276	1						

## List of Recruitment Sources that requested postings

**Recruitment Source Groups**

<b>Group Name</b>	<b>Ending Date: Members of this group</b>
Internal	<b>Current:</b> 307 369 402 408 416 555 843 865 893 905 911 1213 1270 1844 1845 1847 1848 2081 2082
National	<b>Current:</b> 255 452 487 644 657 1092
P=Professional	<b>Current:</b> 156 158 171 173 181 195 196 197 216 220 247 270 272 278 305 331 348 358 368 388 398 431 432 436 443 444 446 493 494 500 513 616 617 643 645 649 686 697 698 708 720 723 734 736 741 762 772 782 796 798 803 804 809 822 823 826 920 924 1186 1220 1230 1273 1287 1439 1464 1465 1466 1467 1468 1469 2102 2108 2117 2232 2241 2265 2271 2276 2277 2300 2307 <b>10/31/17:</b> 1451 DELETED <b>09/14/17:</b> 2111 DELETED 2307 ADDED <b>09/01/17:</b> 722 INACTIVE <b>08/10/17:</b> 2102 ACTIVE 2300 ADDED <b>02/08/17:</b> 2276 ADDED 2277 ADDED <b>02/07/17:</b> 429 INACTIVE
Paid	<b>Current:</b> 190 242 442 454 488 516 653 710 751 1154 1451 2079 2094 2103 2111 2179 2263 2264 2272 <b>10/31/17:</b> 1451 ADDED <b>09/14/17:</b> 2111 ADDED
S=Support	<b>Current:</b> 156 158 170 171 172 181 195 196 197 216 220 247 270 272 278 305 331 348 358 368 388 398 431 432 436 443 444 446 493 494 500 513 616 617 643 649 697 698 708 720 723 734 736 741 762 772 782 796 798 803 804 809 822 823 826 924 1186 1464 1465 1466 1467 1468 1469 2102 2117 2232 2241 2265 2276 2277 2300 2307 <b>11/13/17:</b> 1204 INACTIVE <b>09/14/17:</b> 2111 DELETED 2307 ADDED <b>09/01/17:</b> 722 INACTIVE <b>08/10/17:</b> 2102 ACTIVE 2300 ADDED <b>02/08/17:</b> 2276 ADDED 2277 ADDED <b>02/07/17:</b> 429 INACTIVE
T=Technical	<b>Current:</b> 156 158 171 181 195 196 197 216 220 247 270 272 278 305 331 348 358 368 388 398 431 432 436 443 444 446 493 494 500 513 616 617 643 645 649 697 698 708 720 723 734 736 741 762 772 782 796 798 803 804 809 822 823 826 920 924 1186 1439 1464 1465 1466 1467 1468 1469 2117 2232 2241 2265 2276 2277 2300 2307 <b>09/14/17:</b> 2111 DELETED 2307 ADDED <b>08/10/17:</b> 2300 ADDED <b>02/08/17:</b> 2276 ADDED 2277 ADDED <b>02/07/17:</b> 429 INACTIVE

**Recruitment Sources**

<b>ID</b>	<b>Source</b>	<b>ID</b>	<b>Source</b>	<b>ID</b>	<b>Source</b>
156	Alfred State College SDC 204 10 Upper College Dr Alfred, NY 14802 Elaine Antonioli (607) 587-4060	158	602 Communications 1011 Lyndhurst Falls Ln Knightdale, NC 27545 Graeme Newell (919) 217-4438	170	Action for a Better Community, Inc. Head Start 1772 Clifford Ave Rochester, NY 14609 Alice M Jones (585) 482-8914
171	ABVI-Goodwill 500 S Clinton Ave Rochester, NY 14620 Joette Vahey (585) 697-5758	172	Action for a Better Community Inc 550 E Main St Rochester, NY 14604 Desiree Wilson (585) 325-5116	173	SAG-AFTRA Ohio-Pittsburgh Local 625 Stanwix St Suite 2007 Pittsburgh, PA 15222 Brian Lysell (412) 281-6767
181	Baden Street Settlement Workplace Development 548 Joseph Avenue Rochester, NY 14605 Earl Barnes (585) 325-4350	190	Broadcasting & Cable Magazine, Multichannel News 28 East 28th St 12th Floor New York, NY 10016 Zahra Majma (212) 378-0400	195	Monroe 2 - Orleans BOCES 160 Wallace Way Rochester, NY 14624 Tracy Hinkley (585) 349-9143
196	Monroe #1 BOCES 41 O'Connor Rd Fairport, NY 14450 Dennis Moore (585) 383-6492	197	SUNY Broome/Applied Learning & Career Center PO Box 1017 MS #55 Binghamton, NY 13902 Jeanie Kumpon (607) 778-5207	216	Continuing Developmental Services (CDS) 860 Hard Rd Webster, NY 14580 Chad Williams (585) 341-4600
220	Camp Good Days and Special Times 1332 Pittsford Mendon Rd Mendon, NY 14506 Kira Smelser (585) 624-5555	242	Democrat and Chronicle Media Group 245 E Main St Rochester, NY 14604 Ashley Manfredi (585) 258-2377	247	NYSDOL-Rochester Job Bank 276 Waring Rd Rochester, NY 14609 Jason Kirchhoff (585) 258-8843
255	Emma L Bowen Foundation-NY 30 Rockefeller Plaza (1221 Ave of Americas 28th Floor) New York, NY 10112 Sandra Rice (212) 664-3486	270	Rochester Educational Opportunity Center 161 Chestnut St Rochester, NY 14604 Sonya Haynes (585) 327-4062	272	Empire State Consumer Project 50 Landsdowne Ln Rochester, NY 14618 Judy Braiman (585) 383-1317
278	St John Fisher College 3690 East Ave Rochester, NY 14618 Jean Skuse (585) 385-8050	305	HU Soc Office of Career Development 525 Bryant St NW Room 107 Washington, DC 20059 Carol Dudley (202) 806-5806	307	KSTP-TV 3415 University Ave St Paul, MN 55114 Andy Higgins (651) 642-5555
331	University of Rochester, Career & Internship Center 4-200 Dewey Hall, Box 270028	348	Community Organization-General	358	Employee-Current

	Rochester, NY 14627 Amber Graham (585) 275-2366		
368	Employee-Former	369	Internal Applicant
398	Publication	402	WDIO-TV 10 Observation Rd Duluth, MN 55811 Vicki Kaping (218) 279-7734
416	WNYT-TV 15 N Pearl St Albany, NY 12204 Christine Kimball (518) 436-4791	429	YWCA of Rochester & Monroe County 175 N Clinton Ave Rochester, NY 14604 Kelly Ashworth (585) 368-2261
432	Pathstone 400 East Ave Rochester, NY 14607 Juana Molina (585) 340-3332	436	Rochester Rehabilitation Center-The Employment Connection 1357 University Avenue Rochester, NY 14607 Sara Taylor (585) 263-2690
443	Rochester Inst of Technology-Natl Tech Inst for the Deaf One Lomb Memorial Dr Rochester, NY 146230887 Shyrl Orrego Scalice (585) 475-6883	444	Bureau of Employment, Skills Training & Youth Services-Rundel Memorial Library 115 South Ave Rm 303A Rochester, NY 14604 Marisol Lopez (585) 428-6342
452	Society of Broadcast Engineers 9247 N Meridian St #305 Indianapolis, IN 46260 Scott Jones (317) 846-9000	454	RTDNA -Radio Television Digital News Association 529 14th St NW Suite 1240 Washington, DC 20045 Karen Hansen (202) 662-7257
488	Spots 'N Dots 1635 Old Highway 41 NW Ste 112-338 Kennesaw, GA 30152 Emily McKay (888) 884-2630	493	Syracuse University 215 University Place Syracuse, NY 13244 Judith Fajardo (315) 443-1209
500	College at Brockport - Career Services 350 New Campus Dr Brockport, NY 14420 Jeffrey Alston (585) 395-2159	513	Urban League of Rochester 265 N Clinton Ave Rochester, NY 14605 Melissa Woody (585) 325-6530
555	KSTC-TV 3415 University Ave St Paul, MN 55114 Glenna Sorensen (651) 523-7301	616	Monroe Community College - Career and Veteran Services 1000 E Henrietta Rd Rochester, NY 14623 Sherry Sweet (585) 292-2248
643	Native American Cultural Center Inc 229 Empire Blvd Rochester, NY 14609 Cynthia Martin (585) 442-1100	644	National Association of Broadcasters 1771 N St NW Washington, DC 200362891 Karen Hunter (202) 429-5498
649	Nazareth College of Rochester 4245 East Ave Rochester, NY 14618 Linda Crandall (585) 389-2301	653	Native American Journalists Association Univ of Oklahoma Gaylord College,395 W Lindsey Norman, OK 73019 Rhonda LeValdo (405) 325-9008
686	National Press Photographers Association 3200 Croasdaile Dr Suite 306 Durham, NC 27705 Mindy Hutchison (919) 383-7246	697	New York State Broadcasters Association 1805 Western Ave Albany, NY 12203 Carolyn Jung (518) 456-8888
708	Business Organization-General	710	Consulting Firm
722	The Leadership Institute 1101 N Highland St Arlington, VA 22201 Aynsley Harrison (703) 247-2000	723	Lifespan of Greater Rochester 1900 S Clinton Ave Rochester, NY 14618 Christina Kolankiewicz (585) 244-8400
736	Monroe County Affirmative Action & Community Affairs 39 W Main St #205 Rochester, NY 14614 Rev Ron House (585) 428-3314	741	Monroe County Dept of Human Services 111 Westfall Rd Rochester, NY 14620 Elizabeth O'Brien (585) 753-6024
762	Self Inquiry	772	Website
796	Rochester Institute of Technology One Lomb Memorial Dr Rochester, NY 14623 Morgan Faas (585) 475-2301	798	City of Rochester 30 Church St #005A Rochester, NY 14614 Rachel Adonis (585) 428-6808
804	Ibero American Action League Inc 817 E Main St Rochester, NY 14605 Patricia Cruz-Irving (585) 256-8900	809	Hobart and William Smith Colleges 300 Pulteney St Geneva, NY 14456 Courtney Oehl (315) 781-3371
823	Japanese American Citizens League National Headquarters, 1765 Sutter St	826	Jewish Community Center of Greater Rochester
		388	Job Fair
		408	WHEC-TV 191 East Ave Rochester, NY 14604 Kathy Knox (585) 546-0745
		431	Rochester City School District 131 W Broad St Rochester, NY 14614 Lo Wan Brown (585) 262-8597
		442	Regional Help Wanted.com 11 Abrams Rd Central Valley, NY 10917 Peter Wagner (585) 471-2693
		446	Roberts Wesleyan College 2301 Westside Dr Rochester, NY 14624 Mary Flaherty (585) 594-6533
		487	Society of Professional Journalists 3909 N Meridian St Indianapolis, IN 46208 Greg Jones (317) 927-8000
		494	SUNY Geneseo Student Employment Service 1 College Cir, MacVittie College Union Room 343 Geneseo, NY 14454 Paula McClure (585) 245-5734
		516	Television Week 6500 Wilshire Blvd #2300 Los Angeles, CA 90048 Chuck Ross (323) 449-4479
		617	Monroe Community College - Downtown Campus 321 State St Rochester, NY 14608 Ivan Matthew (585) 685-6169
		645	NABET-CWA 501 3rd Street NW Washington, DC 20001 Jodi Fabrizio-Clontz (202) 434-1254
		657	National Hispanic Media Coalition 2514 S Grand Ave Los Angeles, CA 90007 Claudia Flores (213) 746-6988
		698	Rochester Works! Inc 255 N Goodman St Rochester, NY 14607 Shayla Norton (585) 258-3548
		720	Starbridge 1650 South Ave Suite 200 Rochester, NY 14620 Jeffrey Diekvoss (585) 224-7261
		734	YMCA Child Care Center at Lewis Street 53 Lewis St Rochester, NY 14605 Charlotte Brown (585) 325-2572
		751	Recruiter
		782	Word of Mouth
		803	Ibero-American Action League Inc 817 East Main St Rochester, NY 14605 Yolanda Albino (585) 256-8900
		822	Ithaca College 953 Danby Rd Ithaca, NY 14850 Cheryl Boyer (607) 274-3365
		843	KOBF-TV 825 W Broadway

	San Francisco, CA 94115 Diedria Howard (415) 921-5225		1200 Edgewood Ave Rochester, NY 14618 Christine O'Rourke (585) 461-2000		Farmington, NM 87401 Deb Kelly (505) 326-1141
865	KAAL-TV 1320 Salem Rd SW Rochester, MN 55902 Deb Nerud (507) 258-7229	893	KOB-TV 4 Broadcast Plaza SW Albuquerque, NM 87104 Cassandra Jones (505) 243-4411	905	KOBR-TV 124 E 4th St Roswell, NM 88201 Isabel Castillo (505) 625-8888
911	Hubbard Radio Twin Cities 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	920	Genesee Community College 1 College Rd Batavia, NY 14020 Barry C. Chow (585) 343-0055	924	TV Jobs.com PO Box 4116 Oceanside, CA 92052 Mark C Holloway (760) 754-8177
1092	Broadcast Engineering 9800 Metcalf Overland Park, KS 66212 Jennifer Shafer (913) 967-1732	1154	National Association of Black Journalists 8800 Lakewood Dr #117 Windsor, CA 95492 Eric Wee (626) 742-3846	1186	WHEC-TV Website 191 East Ave Rochester, NY 14604 Kathy Knox (585) 546-0745
1204	Mr Warren Doremus 66 Camberly Pl Penfield, NY 14526 Warren Doremus (585) 377-1007	1213	F&F Productions 14333 Meyerlake Circle Clearwater, FL 33760 Donna Guilliams (727) 535-6776	1220	Columbia Journalism School 2950 Broadway New York, NY 10027 Izabela Rutkowski (212) 854-4422
1230	CUNY Graduate School of Journalism 219 W 40th St New York, NY 10018 Yolanda Rodriguez (646) 758-7727	1270	ReelzChannel 5650 University Blvd SE Albuquerque, NM 87106 Lori Lung (505) 212-8800	1273	Poynter Institute 801 Third St South St. Petersburg, FL 33701 Colleen Eddy (727) 553-4711
1287	Craigslist Not Given Not Given, NY 99999 Not Given (999) 999-9999	1439	Creative Hotlist 110 Constitution Dr Menlo Park, CA 94025 Valerie Halaby (650) 815-4290	1451	Radio & Television Business Report PO Box 6633 Woodbridge, VA 22193 April McLynn (703) 490-3099
1464	Finger Lakes Community College - Career Services 3325 Marvin Sands Dr Canandaigua, NY 14424 Cathy Petruccione (585) 785-1270	1465	Buffalo State College - Career Development Center 1300 Elmwood Ave Cleveland Hall 306 Buffalo, NY 14222 Lynn Rogers (716) 878-5811	1466	St. Bonaventure University P.O. Box 119 St. Bonaventure, NY 14778 Pam Ferman (716) 375-2384
1467	University of Buffalo 259 Capen Hall Buffalo, NY 14260 Judith C Applebaum (716) 645-4642	1468	Cornell University 103 Barnes Hall Ithaca, NY 14853 Rebecca Sparrow (607) 255-5221	1469	Medaille College 18 Agassiz Cir Buffalo, NY 14214 Carol Cullinan (716) 880-2211
1844	Hubbard Radio - Washington, DC 3400 Idaho Ave NW Washington, DC 20016 Sue Rushkowsky (202) 895-5000	1845	Hubbard Radio-Cincinnati 2060 Reading Rd Cincinnati, OH 45202 Nicole Carvelli (513) 699-5102	1847	Hubbard Radio-St. Louis 11647 Olive Blvd St Louis, MO 63141 Brenda Joyce (314) 983-6000
1848	Hubbard Radio-Chicago 130 E Randolph St Suite 1700 Chicago, IL 60601 Liz Luptak (312) 946-1019	2079	Rick Gevers & Associates 355 E Ohio St #303 Indianapolis, IN 46204 Rick Gevers (317) 635-7912	2081	Hubbard Radio-Phoenix 4343 Camelback Road #200 Phoenix, AZ 85018 Susan Kaiser (480) 941-1007
2082	Hubbard Radio-Seattle 3650 131st Avenue SE #550 Bellevue, WA 98006 Lisa Closterman (425) 653-1160	2094	LinkedIn 2029 Stierlin Ct Mountain View, CA 94043 Job Coordinator (000) 000-0000	2102	Utica College 1600 Burrstone Rd Utica, NY 13502 Halina Lotyczewski (315) 792-3087
2103	Facebook 1601 S California Ave Palo Alto, CA 94304 Job Coordinator (650) 543-4800	2108	Medialine 1209 Wood Valley Rd Augusta, GA 30909 Rich Everitt (706) 364-7564	2111	Central New York Recruiting Consortium c/o Utica College - 1600 Burrstone Road Utica, NY 13502 Linda Szczesniak (315) 792-3087
2117	Fredonia Career Development Office Gregory Hall, 2nd Floor Fredonia, NY 14063 Chris LaGrow (716) 673-3327	2179	News Check Media LLC 24 W Lancaster Ave Suite 205 Ardmore, PA 19003 Patty Hersh (610) 420-6003	2232	Indeed.com 177 Broad Street, 6th Floor Stamford, CT 06901 Job Coordinator (203) 328-2691
2241	Veterans Outreach Center, Inc. 459 South Avenue Rochester, NY 14620 Nena Siverd (585) 295-7818	2263	Journalism Jobs NA Berkeley, CA 00000 NA (510) 653-1521	2264	Journalismnext.com 8800 Lakewood Dr #117 Windsor, CA 95492 Eric Wee (626) 792-3846
2265	NYU Wasserman Center for Career Development 133 East 13th St 2nd Floor New York, NY 10003 Career Development Office (212) 998-4730	2271	Talent Dynamics 600 Las Colinas Blvd Suite 100 Irving, TX 75039 Julie Pumphrey (214) 640-3130	2272	Investigative Reporters & Editors 141 Neff Annex Missouri School of Journalism Columbia, MO 65211 Sarah Hutchins (573) 882-8969
2276	SUNY@Albany 1400 Washington Avenue Albany, NY 12222 Jackie Kelleher (518) 437-4900	2277	Herkimer College 100 Reservoir Rd Herkimer, NY 13350 Suzanne M. Paddock (315) 866-0300	2300	Mohawk Valley Community College Attn: Office of Career Services, 1101 Sherman Dr Utica, NY 13501 Rebecca Pepperine (315) 792-5502
2307	SUNY Canton Career Services 34 Cornell Dr Canton, NY 13617 Julie Parkman (315) 386-7119				

## Outreach Activities

Name of Event / Initiative	Contact Person	Date	Brief Description of Initiative	Other Information
Community Organizations News and Speaking Engagements	WHEC-TV Production Office	02/01/2017 - 01/31/2018	WHEC-TV anchors, reporters and meteorologists regularly speak with community organizations about their positions and careers in broadcasting. They also discuss the news business and how it is changing in today's society.	Community Organizations include: Rochester Media Association Awards Banquet, Future Business Leaders of America, Girl Scout Leadership Luncheon, McQuaid Jesuit Senior Speech Competition, Rochester Association of Black Journalists, Greece Regional Chamber of Commerce Small Business Awards, and Leading the Way: A Greater Rochester Workforce Development Video Awards Ceremony.
MCC Internship Program	Maureen McIntosh	02/01/2017 - 01/31/2018	WHEC-TV Engineering and Creative Services Departments partnered with Monroe Community College's Visual and Performing Arts department to offer internships at the station. The students were assigned a mentor at the station to teach them about operations, engineering and creative services positions. The students were required to intern approximately 90 hours and earn college credit for the internship.	We also provided station tours to all visual and performing arts students from Monroe Community College.
School Visits	WHEC-TV Human Resources	02/01/2017 - 01/31/2018	WHEC-TV news and sales staff regularly speak with students in elementary schools, senior high schools and colleges about their jobs and careers in broadcasting.	Schools visited include: Rochester City School #19, East High School Career Day, SUNY College at Brockport Broadcasting Class, and Durand Eastman School.
Station Tours	Various Schools and Community Organizations	02/01/2017 - 01/31/2018	Station tours are given on regular basis to schools and community organizations interested in television news and broadcasting careers. Area high schools, colleges and community organizations toured the station and spoke with the News Director, Anchors, Reporters, Meteorologists and Engineers about their jobs and getting into television.	Schools and community groups that participated in station tours include: WeMoCo BOCES 2 School, Hilton Brownies Troop, Geneseo Girl Scout Troop, Avon Girl Scout Troop, East Palmyra Christian School, and Girl Scout Troop #60151.
Journalism Courses at the College of Brockport	Kimberly Young, Assistant Professor	02/17/2017 - 01/31/2018	A WHEC-TV fill-in Producer is also an Assistant Professor at the College at Brockport. Her area of specialty is broadcast journalism and she teaches various communication courses such as: <ul style="list-style-type: none"> <li>· Mobile Journalism - a hands-on course in which students learn the principles of new writing and reporting using mobile technology.</li> <li>· Writing for Social Media - an advanced course in writing for social media and using social media to build one's brand and to connect to one's audience.</li> <li>· Media Performance - explores styles of speech, analysis and interpretation of copy, voice development, on-camera behavior and techniques in both radio and television and more broadly in various types of performance. The general objective is to make the student a more effective communicator.</li> </ul>	The Assistant Professor previously worked as an executive producer, anchor and reporter for television and provides insights to students as to what day-to-day duties are involved in working as a producer at a television station. She has also referred students to apply for internships at the station.
News Room Job Shadow	Monroe Community College Student	03/09/2017 - 03/09/2017	A Monroe Community College student spent the day in the newsroom learning about TV news, as well as learning about career opportunities.	
New York State Broadcasters Internship Program	Sandy Messineo	05/01/2017 - 09/01/2017	WHEC-TV was selected by the New York State Broadcasters Association to hire one intern and provide the intern with the opportunity to witness and experience first-hand how a television station operates. The program allows the intern to work with staff from News, Sales, Engineering, Web, and Production Departments.	The intern attended a college in New York State and was required to work 180 hours.
News Internship Program - 2017	Jason Dusett, Executive Producer	06/06/2017 - 08/23/2017	WHEC-TV offered a news internship during the Summer of 2017. The intern learned how to write news stories for newscasts and the station website, supported the Sports Department, helped out on the Assignment Desk and learned to produce newscasts.	The intern completed his/her internship for college credit.
EEO/FCC Management Training	Michelle Ott, HBI Human Resources	10/25/2017 - 10/25/2017	Station management attended training on the FCC's rules on EEO. Training also included information on ensuring equal employment opportunities at the station, as described by laws and HBI guidelines.	Management received a copy of the FCC's EEO Rules presentation for their reference.